



SNACKBOX TO-GO'S

2025

PRODUCT BROCHURE



INFLIGHT SNACK SOLUTIONS

GOOD FOOD = GOOD MOOD



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A MILESTONE YEAR: CELEBRATING 10 YEARS OF SNACKBOXTOGO

DEAR VALUED PARTNER,
WE ARE PROUD TO PRESENT OUR NEW PRODUCT CATALOGUE FOR 2025 A SPECIAL EDITION, AS THIS YEAR MARKS THE 10TH ANNIVERSARY OF SNACKBOXTOGO!

WHILE OUR PARENT COMPANY HAS BEEN OPERATING SINCE 1998, SERVING THE FOOD INDUSTRY FOR OVER 25 YEARS, WE EMBARKED ON OUR JOURNEY IN THE AIRLINE MARKET IN 2015. LOOKING BACK, WE HAVE NEVER REGRETTED THIS STEP. OVER THE YEARS, WE HAVE PROUDLY SUPPLIED NUMEROUS AIRLINES WORLDWIDE WITH INNOVATIVE HOT SNACKS AND MEAL SOLUTIONS.

A KEY MILESTONE IN OUR HISTORY WAS THE LAUNCH OF FRIES IN THE SKY. SNACKBOXTOGO WAS THE FIRST COMPANY TO INTRODUCE FROZEN FRENCH FRIES TO THE AIRLINE MARKET. OUR UNIQUE AND INNOVATIVE FRIES, KNOWN FOR THEIR CRISPINESS, HAVE WON MULTIPLE AWARDS AND HAVE BEEN APPRECIATED BY AIRLINE PASSENGERS FOR THE PAST TEN YEARS.

HOWEVER, SNACKBOXTOGO IS MUCH MORE THAN JUST FRIES. TODAY, WE OFFER A WIDE RANGE OF READY-TO-EAT AND HEATABLE SNACKS. FROM LONG-STANDING CLASSICS THAT HAVE BEEN IN OUR ASSORTMENT FOR A DECADE TO TAILOR-MADE SNACKS DEVELOPED IN COLLABORATION WITH OUR VALUED CUSTOMERS, WE CONTINUE TO INNOVATE AND EXPAND OUR OFFERINGS.

INNOVATION AND NEW PRODUCT DEVELOPMENT ARE IN OUR DNA. WE TRAVEL THE WORLD, EXPLORING MAJOR CITIES TO SPOT THE LATEST FOOD TRENDS AND DISCOVER NEW IDEAS. WHETHER AT FOOD TRUCKS OR IN TOP RESTAURANTS, WE SEEK INSPIRATION TO BRING FRESH AND EXCITING CONCEPTS TO THE AIRLINE INDUSTRY. ALL THESE IDEAS COME TOGETHER AT OUR HEADQUARTERS IN THE NETHERLANDS, WHERE WE CONTINUOUSLY DEVELOP NEW FLAVORS AND SNACKS.

WE HOPE YOU ENJOY THIS NEW PRODUCT CATALOGUE. KEEP IN MIND THAT THIS IS JUST A SELECTION OF WHAT WE CAN OFFER. FEEL FREE TO REACH OUT, WE WOULD LOVE TO COLLABORATE AND CREATE NEW IDEAS TAILORED TO THE PASSENGERS YOU SERVE.

YOURS SINCERELY,

KEES VERSCHUURE
CEO - SNACKBOXTOGO



FRIES IN THE SKY

Meet Snackboxtogo's range of fries products! All our fries products turn crispy in an airline oven and come with a clean label. What could be better to serve onboard than a delightful portion of fries?



POPULAIR

JUST FRIES CRINKLE

Our signature 'fries in the sky!' are made 100% from potato and oil. Therefore, this product is allergen-free and perfect as a general inflight snack!



Grammage: 80 - 120 gram
Frozen shelf life: 18 months



RÖSTI STICKS

Fries, but with a twist! This unique fries-shaped rösti product has a premium look and gives just the extra bite!



Grammage: 120 gram
Frozen shelf life: 12 months



CHICKEN NUGGETS

These golden chicken nuggets have a crunchy bite on the outside and juicy tenderness inside. A classic favorite with a premium touch!



Grammage: 150 gram
Frozen shelf life: 12 months





FREE ON BOARD SANDWICHES

Sandwiches are at the heart of Snackboxtogo's product range. In addition to our standard offerings, you can select each component to craft your own signature sandwich!

PAPRIKA TURKEY & HUMOUS SANDWICH

With its Middle-Eastern-inspired recipe, this sandwich transcends borders and cultures! Topped with turkey, it offers a protein-rich option that is appreciated internationally.



Grammage: 100 gram
Frozen shelf life: 9 months



CHOOSE YOUR SANDWICH:

BREAD



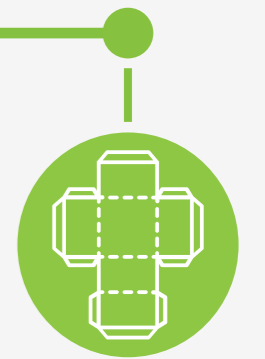
TOPPINGS



SPREADS



PACKAGING



GOUDA / HONEY-MUSTARD SAUCE SANDWICH

This sandwich balances sweetness and tanginess to create a tasteful and culinary flavour profile. With its traditional baked bread, it can definitely be considered a premium sandwich.



Grammage: 100 gram
Frozen shelf life: 9 months



TURKEY & CHEESE SPREAD SANDWICH

This sandwich features a delicious combination of turkey and cheese, creating a perfect blend of flavours. The cheese spread gives a creamy touch, to make the sandwich complete.



Grammage: 100 gram
Frozen shelf life: 9 months



MINI TURKEY OR CHEESE SANDWICH

This mini sandwich is an ideal portion to serve onboard as a complimentary snack. Also this snack is perfect to combine with an additional item on the side.



Grammage: 80 gram
Frozen shelf life: 9 months



POPULAIR

PANINI HAM & CHEESE

This classic sandwich is unparalleled in its popularity. With its simple, but delicious topping this sandwich stands for a satisfying and tasty inflight snack.



Grammage: 150 gram
Frozen shelf life: 12 months



PANINI SEEDED CHICKEN

With its wide diversity of ingredients this richly-filled sandwich is beyond delicious. A good balance between vegetables, chicken and sauce make the character of this sandwich like no other!



Grammage: 180 gram
Frozen shelf life: 12 months



GRILLED PANINI HAM & CHEESE

This classic topped sandwich is a all-day popular snack item. With its recognizable grilled stripes, this sandwich can't be missed in your onboard offering.



Grammage: 150 gram
Frozen shelf life: 12 months



PANINI CHEESE

Enjoy the simplicity of this savoury sandwich. Topped with cheese, this sandwich has a creamy and timeless profile.



Grammage: 120 gram
Frozen shelf life: 12 months



CROISSANT HAM & CHEESE

While being perfect as breakfast, this buttery croissant, topped with ham and cheese, can be served all-day!



Grammage: 100 gram
Frozen shelf life: 12 months



SANDWICHES

Sandwiches are at the heart of Snackboxtogo's product range. In addition to our standard offerings, you can select each component to craft your own signature sandwich!



TOMATO, MOZZARELLA AND BASIL SLICE & APPLE CINNAMON SLICE

Savor the flavours of our in-flight duo snackbox, with a savoury Tomato, Mozzarella & Basil Slice alongside a sweet Apple Cinnamon Slice, adding a delightful twist to your journey.



Grammage: 120 gram
Frozen shelf life: 12 months



OTHER FLAVOURS AVAILABLE

SANDWICH & SNACK COMBINATION

This snack fits your light meals and snacking range like no other. With an outstanding combination in one box! You can varyate with the sandwich and snack as well.



Grammage: 120 gram
Frozen shelf life: 12 months



DUO SNACKS

Why choose when the best of both sides can be combined? With two snacks in one box, possibilities are endless. From a delicious sweet & savoury combination, to a spicy & tangy variant. You mix, we match!



MINI VIENNOISERIE

Why choose when you can have the best of all worlds? This sweet & savoury breakfast box features a selection of three typical French pastries. While this is our standard option, you have the flexibility to customize the items to your liking!



Grammage: 100-150 gram
Frozen shelf life: 12 months



CHOOSE YOUR MINI'S



Brownie



Lemon cake



Savoury cake



Apple strudel



Mini donut



Popdot

And many more...

PASTRY SNACKS

The world of pastry snacks is incredibly diverse. From different fillings and flavours, to different shapes and cultural variations. Snackboxtogo's pastry range brings these different worlds together for you to choose from!

POPULAIR

DUTCH CHEESE ROLL

When searching for a savoury snack, this traditional Dutch pastry snack is in the race! With its puffy outside and cheesy inside, the texture of every bite is amazingly good.



Grammage: 90 gram
Frozen shelf life: 12 months



PIZZA FINGER

This finger-shaped pizza snack has the perfect shape for inflight service. The pizza finger being bite-sized and packed in convenience packaging, brings the amazing pizza flavour to a more convenient on-the-go snacking.



Grammage: 125 gram
Frozen shelf life: 12 months



POTATO, CHEDDAR, SPINACH AND CHIVES PASTRY

This delicious pastry snack combines a tender dough with a filling to your liking. In addition to this unique combination, you will discover some other great flavours on the right!



Grammage: 120 gram
Frozen shelf life: 12 months



OTHER FLAVOURS

TOMATO, MOZZARELLA & BASIL PASTRY



CHICKEN TIKKA PASTRY



SPANISH CHICKEN PASTRY





MUESLI & YOGHURT

Muesli & Yoghurt is not only a tasty breakfast but also a nutritious choice! With its convenient packaging, the muesli can be mixed and eaten within the packaging.



Grammage: **100 gram**
Ambient shelf life: **6 months**



BREAKFAST MUFFIN

This breakfast snack product is well-known and served across the globe. It's a comfortable and easy-to-eat snack for on-the-go! The components can be adjusted to your liking, including options like egg, cheese or sausage.



Grammage: **80 gram**
Frozen shelf life: **12 months**



BREAKFAST SNACKS

In a morning routine, an enjoyable breakfast can't be missed! Snackboxtogo has assembled a range of convenient and bite-sized breakfast snacks, specially curated for onboard service. What is your perfect fit?



(MINI) DONUTS

An iconic and classic snack, perfect for breakfast or as an all-day treat! These rings of sweetness can be topped with a variety of delicious toppings and are served in a box, adding an extra touch of luxury to the experience!



Grammage: **30-80 gram**
Frozen shelf life: **12 months**



AMERICAN PANCAKES

In Holland we call it 'poffertjes', but whatever name you give it, this sweet and delicious snack is something you do not want to miss! With its fluffy texture, this snack is great to serve as a breakfast.



Grammage: **100 gram**
Frozen shelf life: **9 months**



SNACKING RANGE

Discover our carefully curated snacking range! When traveling, an indulgent treat can be incredibly comforting. That's why our single-packed snack range is designed with this focus in mind.



SYRUP WAFFLE

This cookie, known as a stroopwafel, can be enjoyed either cold or heated. With its crispy golden-brown exterior and a soft, gooey inside, this treat has everything you need to enhance your coffee or tea experience!



Grammage: 20 gram
Frozen shelf life: 6 months



CHOCOLATE CAKE

This ambient chocolate cake is designed to be as convenient as possible for the supply chain. With its 3 months ambient shelf life, waste can be controlled really well and enjoyed at the same time.



Grammage: 55 gram
Ambient shelf life: 3 months



CINNAMON BUN

Looking for a sweet, tender, and rich treat? This original Danish pastry gives you exactly the comforting blend you are looking for! When heated onboard, the flavor will be just as tempting as the pastry itself.



Grammage: 90 gram
Frozen shelf life: 12 months



VINE FRUIT CAKE

This ambient vine fruit cake is designed to be as convenient as possible for the supply chain. With its 6 months ambient shelf life, waste can be controlled really well and enjoyed at the same time.



Grammage: 55 gram
Ambient shelf life: 6 months



SNACKING RANGE

Discover our carefully curated snacking range! When traveling, an indulgent treat can be incredibly comforting. That's why our single-packed snack range is designed with this focus in mind.



AMERICAN COOKIES

Looking for a small treat? Go classic and choose the American cookie! With its well-known and chewy texture this cookie promises a unique enjoyment like no other.



Grammage: 60 gram
Frozen shelf life: 12 months



HUMMUS & BREADSTICKS

This dip snack is perfect for your onboard offering! With the combination of a traditional hummus from Lebanon and crispy breadsticks on the side, it represents a premium and well-balanced snack.



Grammage: 81 gram
Frozen shelf life: 18 months



BELGIAN WAFFLE

Speaking of a traditional snack, the Belgian waffle knows its classics! Our waffles can be stored ambient, thereby creating less waste. Their taste is exactly what you would expect from a waffle.



Grammage: 55 gram
Frozen shelf life: 12 months



CHARITY

CASHEW NUTS

This product contains more than just cashews; it carries a unique story that makes it absolutely worthwhile. Not only is this product more sustainable than nearly all cashew nuts, but also 90% of its profits go back to the community of Mozambique.



Grammage: 30 gram
Ambient shelf life: 36 months after production



WIDOW & ORPHAN SUPPORT

A PORTION OF OUR PROFITS GOES TOWARD CREATING NEW "SUNSHINE FAMILIES", PROVIDING A HOME FOR WIDOWS AND 5-6 ORPHANS WHO WERE PREVIOUSLY HOMELESS. WE BUILD HOUSES AND OFFER THEM A FRESH START, ENSURING THEY HAVE EVERYTHING THEY NEED, INCLUDING EDUCATION FOR THE CHILDREN.



JOB CREATION

BY KEEPING ALL PROCESSING—HARVESTING, ROASTING, AND PACKING—WITHIN MOZAMBIQUE, WE GENERATE JOBS AND ECONOMIC OPPORTUNITIES FOR LOCAL COMMUNITIES.



COMMUNITY CARE

ANOTHER PORTION OF OUR PROFITS IS REINVESTED IN THE BROADER COMMUNITY. THIS INCLUDES ACCESS TO ESSENTIAL SERVICES SUCH AS DENTAL AND MEDICAL CARE, AS WELL AS EDUCATION SUPPORT THROUGH SCHOOL FUNDING AND BOOKS.

PIZZA SNACKS

Explore our typical Italian category! As one of the most popular snacks within Europe, a pizza snack can't be missed in your onboard offering/service.

Our range of pizza snacks includes typical and more premium options for you to choose the snack that aligns best with your offering.



POPULAIR

PIZZA ENVELOPPE

This hand-folded pizza snack, gives a real authentic Italian touch to your offering. With the pizza envelope being margherita, this snack is a perfect generic product.



Grammage: 105 gram
Frozen shelf life: 9 months



PIZZA SWIRL

This unique shaped product is made with a high-quality dough, which makes the product a delicious option for your onboard service/offering.



Grammage: 100 gram
Frozen shelf life: 9 months



PIZZA SNACK MARGARITA

This oval pizza snack has a premium appearance and is topped with well-known ingredients. Therefore this snack is a classic and popular product worldwide.



Grammage: 120 gram
Frozen shelf life: 9 months



GRATED RÖSTI

Loose rösti serves as a perfect meal base. Its loose form makes it easy to handle and combine with other ingredients.



Frozen shelf life: **12 months**



ALSO SINGLE-PACKED
POSSIBLE ↘

MINI POTATO DOG

This unique product is a twist on the famous hot-dog, replacing the bread with a flavourful rösti coating, creating a taste like no other! The potato dog is perfect as a side dish.



Frozen shelf life: **12 months**



MEAL COMPONENTS

What's the perfect luxury side for your meals? Snackboxtogo offers a diverse range of pre-baked potato/rösti products that complement inflight meals perfectly.



ORIGINAL RÖSTI

The original rösti is renowned for its exceptional taste and texture. Produced in Austria, this traditional product maintains an outstandingly high quality.



Frozen shelf life: **12 months**



MINI POTATO DONUTS

As fluffy as a donut, but made of potato! This amazing product can be used in a savoury diner, but also in a sweet dessert.

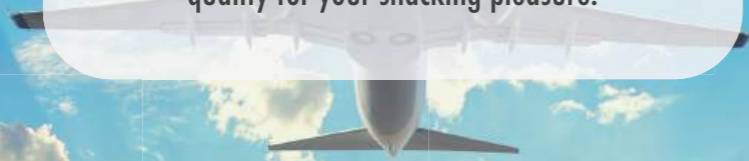


Frozen shelf life: **12 months**



CRISPY CRISPS

Elevate your snack game with Snackboxtogo's new chips range! Goodbye to ordinary chips, hello to flavor and color bursts. Made from upcycled vegetables, these chips offer unmatched taste and premium quality for your snacking pleasure.



POTATO TRUFFLE CRISPS

Discover the classics of potato chips with a unique twist! these chips boast a premium thickness and unparalleled flavour profile, elevating the classics to a whole new level. Treat yourself to a snack that's truly worth enjoying.



Grammage: 20 - 40 gram
Ambient shelf life: 12 months



POPULAIR SWEET POTATO CRISPS

Chips like you're used to, but with a nod to the veggie side of life! These chips offer a delicious, low-fat snack that will enhance the passenger experience.



Grammage: 20 - 40 gram
Ambient shelf life: 12 months



VEGETABLES MIX CRISPS

This amazing and innovative snack brings you all the goodness of vegetables. Not only is it lower in fat and richer in flavor, but it also adds a completely new dimension to the traditional bag of chips!



Grammage: 20-40 gram
Ambient shelf life: 12 months



GREEN BEAN CRISPS

Seeking a snack that will make a real impact on your inflight service? This product certainly fits the bill! Our crispy green bean chips are premium, surprising, and innovative.



Grammage: 20-40 gram
Ambient shelf life: 12 months





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CONVENIENCE,
FOR A BETTER WORLD!



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